

ENDORSED BY:



3rd DUBAI NEUROLOGY CONGRESS

24-26 FEBRUARY 2023

InterContinental Hotel • Dubai • UAE

*“Modern Diagnosis in Neurology:
Emerging Trends, Treatment, and Prevention”*

SPONSORSHIP PROSPECTUS

www.uaeneurology.com

INVITATION

Dear Prospective Sponsors and Exhibitors,

It is our great pleasure to extend this opportunity to your company to invite you to support the upcoming 3rd Dubai Neurology Congress scheduled on February 24-26, 2023.

The three-day congress will gather internationally renowned experts in the field of different neurological diseases and provide a forum for presenting and sharing ideas at academic, conceptual and clinical levels.

Make sure you stay posted to further details and mark your calendar to be part of our remarkable event.

We look forward to your support and participation in our event.



Dr. Abubaker Al Madani

Congress President
Consultant and Head of Neurology Department
Rashid Hospital, UAE



With the remarkable achievement we have achieved together last February 2022, we are pleased to announce the upcoming 3rd Dubai Neurology Congress on February 24-26, 2023 to be held in InterContinental Hotel Dubai, UAE.

The 3 days Congress will be in a physical format. In line with our respective speakers with their boundless scientific and medical understanding in Neurology, I am mostly gracious of the commitment to this congress.

To our valued sponsors, I am looking forward to sharing the success of this upcoming congress with you.



Prof. Dr. Suhail Abdulah AlRuKn

Head of Scientific Committee
Consultant Neurology, Rashid Hospital
Professor, Dubai Medical College
President of Emirates Neurology Society
Dubai, UAE





Title	3rd Dubai Neurology Physical Congress
Date	24-26 February 2023
Venue	InterContinental Hotel, Dubai, UAE
Website	www.uaeneurology.com
Expected Attendees	1000 attendees
Program	Plenary Session, Lectures, Workshops
Accreditation	Department of Health (DOH)
Contact	Medetarian Conferences Organizing PO BOX 44548 Abu Dhabi, UAE Mobile No. +971 55 248 8353 +971 50 978 3515 Email: abrar@mco.ae shatha@mco.ae



Topic Highlights

- Neurotology
- Epilepsy
- Stroke
- Headache
- Neuropathy
- Neuroradiology
- Multiple Sclerosis (MS)



Target Audience

- Adult & Pediatric Neurology
- Emergency Medicine
- Epileptologists
- Family Medicine
- HCP's With Interest In The Neurosciences Field
- Internal Medicine
- Medical Students
- Neuro Intervention
- Neuro Radiology
- Neuro Rehab
- Neurocritical Care
- Physicians
- Neuro-Interventionist
- Neuromuscular Specialists
- Neuropsychologists
- NeuroSurgeons
- Psychiatry
- Radiologist
- Rehabilitation
- Residents
- Specialized Nurses in Neurology & Rehabilitation



Number of Attendees

2500

Local Speakers

13

No. of Sponsors

16

International Speakers

27

Participating Countries

59

SUMMARY

BECOME A SPONSOR!

We offer a wide range package of opportunities to promote your product and services. As a sponsor, you will receive branding opportunities, exhibition space, and a valuable opportunity to invest in a relationship with fellow sponsors. With this, it will be a great opportunity for your company to establish connections with the upper-level management of different healthcare facilities and have a chance to market your medical products and services.

Make sure your company stands from the crowd and gets maximum exposure to the market with our value-added opportunities!

FIVE REASON TO PARTICIPATE

1 The largest and most important medical congress in UAE

2 Excellent platform to extend your marketing reach worldwide

3 Strengthen the credibility of our brand and products

4 Build and strengthen long-lasting business relationships through this wonderful networking opportunity

5 Opportunity to new markets

SPONSORSHIP CATEGORY

You will be given a Sponsorship Category status depending on the total amount of your Sponsorship contribution. The total contribution may consist of a license fee as well as Sponsored Items such as Advertisements, Sponsorship Items and Exhibition Space. You will benefit from outstanding advantages linked to your Sponsorship Category.

CATEGORY

CONTRIBUTION

Main Sponsor	AED 300,000.00
Diamond Sponsor	AED 250,000.00
Platinum Sponsor	AED 150,000.00
Gold Sponsor	AED 100,000.00
Silver Sponsor	AED 80,000.00

SPONSORSHIP PACKAGE

Packages PHYSICAL BENEFITS	★★★★★ MAIN AED 300,000	★★★★ DIAMOND AED 250,000	★★★ PLATINUM AED 150,000	★★ GOLD AED 100,000	★ SILVER AED 80,000
PRE-CONGRESS ADVERTISING					
Logo on website main page	✓	✓	✓	✓	✓
Logo on registration page	✓	✓	✓	✓	✓
Logo on registration confirmation email	✓	✓	✓	✓	✓
Logo on Save The Date announcement	✓	✓	✓	✓	✓
Logo on email marketing	✓	✓	✓	✓	✓
Logo on social media marketing	✓	✓	✓	✓	✓
CONGRESS ADVERTISING					
Exhibition space	9m x 3m	6m x 3m	4m x 3m	3m x 3m	3m x 3m
Symposium	2 symposiums	2 symposiums	1 symposium		
Advertisement in congress booklet	3 Full Pages	2 Full Pages	1 Full Page	1/2 Full Page	1/4 Full Page
Logo in congress booklet	✓	✓	✓	✓	✓
Logo in name badges	✓	✓	✓		
Logo in congress banner (roll-ups)	✓	✓	✓	✓	✓
Logo in backdrop (digital/printed)	✓	✓	✓	✓	✓
Company exhibitor passes	12	8	6	4	2
Recognition certificate from the Chairperson	✓	✓	✓	✓	✓
PASSES					
Delegate Passes	60	40	20	15	10

Note: All sponsorship rates are in AED and subject for 5% VAT.

OTHER OPPORTUNITIES

ADVERTISEMENT IN OFFICIAL CONGRESS BOOK

Inside Full Page	AED 5,000.00
Inside Half Page	AED 3,000.00
Inside Quarter Page	AED 2,000.00
Back Cover (Full Page)	AED 7,000.00
Inside Front or Inside Back Cover (Full Page)	AED 6,000.00



CONGRESS BAG

Qty: 300

Price: AED 20,000.00

All participants will receive a Congress Bag. The bag can feature your company's name and logo (in addition to the Congress Logo and title). Sponsor's logo should not be larger than the Congress Logo.

Design will be approved by both, 3rd Dubai Neurology Congress Secretariat and sponsor. Production and delivery to the Congress Centre will be arranged through the organizer.



CONGRESS BAG INSERTS

Qty: 100

Price: AED 10,000.00

All participants will receive a Congress Bag Inserts. The bag insert will be placed in the Congress Bag. The sponsor will provide the bag inserts 2 days prior to the Congress to place in the Congress bag.



PHOTO BOOTH

Qty: 300
Prints

Price: AED 30,000.00

Photo Booths create impactful brand/congress experience and creative visuals that give attendees engaging results as well as a take home memorabilia from the Congress.

Photo Booths allow attendees to ENGAGE each other, CAPTURE their moment at the Congress, and SHARE their experience with others.

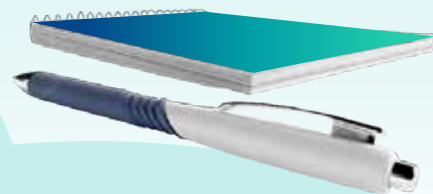


NOTEPAD & PENS

Qty: 300

Price: AED 15,000.00

Sponsor's Logo on the Notepads and Pens. Notepads and Pens will be included in every Congress Bag. Design will create by the Congress Secretariat and will approve by the sponsor. Delivery of Notepads and Pens will be 2 days prior the Congress.



ADS BRANDING CUBES

Price: AED 20,000.00

The branding cubes will be displayed near the coffee break and lunch tables. It will contain your logo associated with Congress 2022 image.

Have your logo around the exhibition area!



Terms and Condition

If a Purchase Order application or other approval documentation is required by your organization prior to confirming your booking, all relevant paperwork must be sent from your organization at the time of booking request.

The organizer reserves the right to reassign any sponsorship package/exhibition booth to another sponsor/-exhibitor if the below conditions are not fulfilled. By submitting this form you are confirming your participation in this conference and a tax invoice will be issued on receipt of your booking confirming your participation.

1. Obligation of the Parties:

- a. MCO will manage and organize the webinar with the utmost professionalism.
- b. Second Party shall pay the amount of selected package (5% VAT excluded) to MCO for sponsoring the conference.
- c. Second Party shall pay the amount 100% in advance upon execution of this agreement.
- d. Second Party shall be liable to invite their guests at their own costs.

2. Penalty:

- a. MCO shall be entitled to a 10% penalty in the event Second Party doesn't pay the sponsorship amount within 15 days from the execution of this agreement.
- b. MCO shall be entitled to an additional penalty of 10% in the event the sponsorship amount is not paid to MCO after the conference.

3. Cancellation:

In the event the sponsorship amount is paid by the Second Party and Second Party decides to terminate this agreement, then the below-mentioned cancellation amount will be forfeited:

- a. 30 days before the conference - 25% of the sponsorship amount will be forfeited
- b. After the 31st day - before 20 days of the conference - 50% of the sponsorship amount will be forfeited.
- c. After the 21st day - till one week before the conference - 75% of the sponsorship amount will be forfeited.
- d. Between one week - On the day of the conference - 100% of the sponsorship amount will be forfeited.

4. Termination:

- a. This Agreement will be automatically dissolved upon the completion of the conference.
- b. In the event the Second Party does not pay the sponsorship amount within 15 days from the date of execution, MCO has the absolute right to terminate this agreement with immediate effect. Though the penalty amount as mentioned in (2) will be applicable.

5. Confidentiality:

The Parties agree that they will at all times (both during the term of this Agreement and after its termination) keep confidential and will not use the other Party's Confidential Information (other than strictly for the purposes of this Agreement and enforcing it) and will not without the prior written consent of the other disclose to any third party any confidential information belonging to the other unless the information:

- * Was public knowledge or already known at the time of disclosure; or
- * Subsequently becomes public knowledge other than by breach of this Agreement; or
- * Subsequently comes lawfully into the possession of that party from a third party.

To the extent necessary to implement the provisions of this Agreement (but not further or otherwise) each party may disclose confidential information to customers or prospective customers, to any relevant governmental or other authority or regulatory body, and to the member of the same group of companies, and to any employees of either party or any of the above.

6. Force Majeure:

The obligations of each Party under this Agreement shall be suspended during the period and to the extent that that party is prevented or hindered from complying with them by any cause beyond its reasonable control including compliance with any law or governmental order, rule, regulation, or direction, accident, breakdown of equipment or machinery, difficulty or increased expense in obtaining materials, electricity or internet access.

7. Indemnity:

The Second Party shall indemnify MCO for any loss, damage, cost, expense or claim suffered or incurred by the Second Party arising directly or indirectly out of any breach of this Agreement or any negligent act or omission by the Second Party in connection with this Agreement.

8. Jurisdiction

Any dispute between the Parties shall be resolved in accordance with the laws of the United Arab Emirates and courts of Abu Dhabi shall have the exclusive jurisdiction for such disputes.

9. Time shall be of the essence of this Agreement.

10. The Parties will execute this Agreement in 2 counterparts, one shall be with MCO and another shall be with the Second Party.

11. This Agreement constitutes the entire agreement between the Parties and supersedes all the previous agreements between the Parties.



3rd
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CONGRESS**

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Managed by:



For more Information, please contact

MCO (Medetarian Conference Organizing)

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